

CITY OF RALEIGH ARTS COMMISSION 2021-2022 WORK PLAN

The City of Raleigh Arts Commission (CORAC) proposes the following projects, programs and activities for the year. All goal areas align with COR Strategic Plan Arts and Cultural Resources objectives as well as Parks, Recreation and Cultural Resources Departmental goals. Specific alignment with Raleigh Arts Plan is noted below.

MISSION: The Raleigh Arts Commission is the official municipal advisory body on the arts, broadly defined, which will promote, coordinate, and strengthen public programs to further the cultural development of the City.

Goal 1. Implement the Raleigh Arts Plan and develop a Public Art Plan with the community.

- A. Create the Public Art Plan for the City of Raleigh with the Public Art and Design Board. (RAP Goals 1.5, 4.2, 5.2, 5.3, 5.5, 5.)
- B. Advocate for continued investment in the arts and ensure the stability of the arts community through COVID-19. (RAP Goals 4.1, 8.1, 8.2)
- C. Cultivate partnerships in order to encourage and obtain investment in the arts. (RAP Goals 2, 4.9, 7.2, 8.3, 5.1, 6.3, 7.1)
- D. Directly engage with the creative community through attendance at arts and cultural events. (RAP Goals 1, 4, 4.6, 4.10)

Goal 2. Use strategic initiatives, training, and collaboration to expand access to the arts and advance equity in Raleigh.

- A. Support policy changes and strengthen programs to increase support, funding and opportunities for BIPOC artists, arts organizations and communities so that participants reflect the demographics of Raleigh and all participants feel a sense of belonging. (RAP Goals 1, 3, 3.2, 3.3, 3.4, 3.6)
- B. Showcase Raleigh's leadership in disability arts and accessibility through support of the John F. Kennedy Center for the Performing Arts' Leadership Exchange in Arts & Disability Conference, a national event planned for Raleigh August 2022 and by empowering the award-winning Arts Learning Community for Universal Access
- C. Support the City of Raleigh's commitment to establish and advance an equitable community for all by fostering productive conversations about race, continually educating ourselves and being open to what our diverse community needs to belong.

GOAL 3. Grow our burgeoning investments in public art and community programming to increase involvement, connection and engagement.

- A. Ensure access to the arts for all residents by developing art programs in community centers across the city, such as Creative Aging programming, Sensory Friendly Saturday Events, Arts-in-Community programming. (RAP Goals 1.1, 1.5, 1.9)
- B. Create opportunities for local artists through programs like the Bus Rapid Transit Artist-in-Residence initiative and the new Public Art Mentorship program as well as through the artist networks at Sertoma and Pullen Arts Centers.

- C. Ensure that the Municipal Art Collection reflects the City of Raleigh by carefully developing the collection, while working to conserve and promote our 600 objects of art. (RAP Goal 4).

GOAL 4. Strengthen arts and cultural organizations through capacity building, funding opportunities, creative programming and professional development.

- A. Support innovative, creative programming and encourage our arts organizations through the judicious award of Arts Grants to qualified nonprofit partners. (RAP Goals 4.1, 4.3, 4.9)
- B. Use municipal galleries and temporary public art projects to celebrate local artists, extending art to parks and greenways, signal boxes and bus shelter wraps and other creative placements. (RAP Goals 1.1, 1.5, 1.6, 1.9, 4.3)
- C. Honor Raleigh's creative talent through recognition events, such as the Medal of Arts, Betty Siegel Universal Access & the Arts Award, Pieces of Gold Exhibition, and the appointment of a Piedmont Laureate, while collaborating to find innovative ways that we can reimagine and continue these events during COVID-19. (RAP Goals 1.5, 1.8) (RAP Goals 1.8, 3.4, 3.6, 4.3, 7.3)
- D. Collaborate with, support and develop opportunities for artists and be open to a full range of expression, styles and traditions, especially new, innovative or underrepresented mediums. (RAP Goals 1, 2, 3, 4, 5)

GOAL 5. Strengthen communications and encourage meaningful interaction in order to increase engagement and acknowledge the work of our creative community. (RAP Goal 7)

- A. Elevate the profile of Raleigh Arts through outreach, community conversations, and neighborhood programs, and encourage more residents to participate in the arts.
- B. Leverage oral history projects during community and public art projects to capture the often-untold stories of our city through new initiatives to share and document our past. (RAP Goals 1.1, 1.5, 3, 5.3, 5.14)
- C. Support the Arts Commission's innovative approach to public involvement and the positive results that investment in the arts creates, such as economic development, community building and the overall quality of life by empowering individuals to make their own creative contributions. (RAP Goal 7)
- D. Use remote engagement and the new tools now available because of COVID to encourage other boards and commissions, community leaders, artists and arts organizations to intentionally expand involvement and participation, particularly in the development of public art projects. (RAP Goal 1, 3, 5, 7)